



2027 Brant County SPCA Calendar

Sponsorship Opportunities



By partnering with us, you're showing the community that you care about the welfare of our local animals. Together, you can help us reach our goal of raising \$20,000!



OUR FOLLOWING: YOUR REACH

By sponsoring our Calendar, you gain exposure from our social media platforms to our extremely active website (roughly 8 thousand visitors per month). Our Facebook content in 2025 reached an incredible 61,487 people and 677,028 people viewed the SPCA page. As of January 2025, 4,324 people receive our e-newsletters with an open rate of 39% giving our sponsors incredible exposure.

WHY PARTICIPATE?

When you sponsor the Brant County SPCA Calendar, your supporting the greatest needs of the shelter. Your brand will be exposed in 300 calendars, through our social media and website, showing our network that you are a business who goes above and beyond for animals in our community.

Back Page Sponsor

\$500

Page Sponsor

\$1,000

Presenting Sponsor

\$3,000





WHAT IS INCLUDED IN YOUR SPONSORSHIP:

Back Page Sponsor

\$500

- Recognition as Back Page Sponsor
- Logo featured on Back Cover of the 2027 calendar
- Logo featured on Brant County SPCA 2027 Calendar web page

Page Sponsor

\$1,000

- Recognition as Page Sponsor
- Logo featured on sponsored month's page
- Recognition on Facebook and Instagram during sponsored month
- Brant County SPCA Website Banner for duration of sponsored month
- Logo featured on Brant County SPCA 2027 Calendar web page

Presenting Sponsor

\$3,000

- Recognition as Presenting Sponsor
- Your logo on ALL marketing material for our calendar & calendar contest
- Logo on the Cover of the 2027 Brant County SPCA Calendar & inside feature
- Name, logo and website link featured on the Brant County SPCA calendar web page
- Your logo featured on our website banner for the year
- Logo & link included in all E-blasts for our calendar

300 Calendars are printed for sale and will be sold for \$20 each. If the pre-sale exceeds 300, more will be ordered to accommodate the popularity of the calendar.

CALENDAR MODELS

Models for the calendar are selected by our Calendar Contest that runs from July 8th to August 6th. During this time, the public is encouraged to submit their pet for consideration with a \$10 donation. The 12 animals who receive the most votes at the end of our contest will be featured in our 2027 Calendar. If a Presenting Sponsor is secured during this time, their logo will be added to all of our marketing material promoting the contest.

Check out our contest here: <https://www.gogophotocontest.com/brantcountyspca>



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